



ADC Engineering TEACHING NOTES

For educational use, here are a few probing topics for further discussion:

QUESTION 1

How did ADC strategically expand services beyond drone operations, and what considerations influenced their diversification beyond municipal work?

QUESTION 2

In what ways does ADC set itself apart through technology investments like LiDAR and industry-leading drones? How do these investments contribute to its competitive edge?

QUESTION 3

How does ADC address challenges in training new employees, and what role does the partnership with Qalipu First Nation play in hiring and training?

QUESTION 4

What challenges did ADC face in terms of access to capital, and how did they overcome these challenges?

QUESTION 5

How has ADC positioned itself to adapt to future changes in technology and regulations, especially considering the evolving civil engineering market? How might emerging technologies like drones impact future growth?