



GULF ISLAND SEAPLANES

TEACHING NOTES

For educational use, here are a few probing topics for further discussion:

QUESTION 1

How do you think a business like Gulf Island Seaplanes can adapt and change its business model during economic downturns?

QUESTION 2

What are some other strategies a business like Gulf Island Seaplanes can use to differentiate itself from its competition as they look to continue expanding?

QUESTION 3

Alison touched on removing hierarchical structures from her work team. Why might that be important?

QUESTION 4

What are the potential risks of a business entering an industry without prior experience, and how can entrepreneurs mitigate these risks?

QUESTION 5

What are some additional opportunities that Gulf Island Seaplanes could consider to further contribute to the growth and support of the Indigenous economy?