

RACEROCKS

RaceRocks 3D TEACHING NOTES

For educational use, here are a few probing topics for further discussion:

QUESTION 1

How has Anita navigated the tech industry as a small, Indigenous women-led business?

QUESTION 2

How does diversity contribute to innovation and a healthy work culture?

QUESTION 3

How does Anita define and measure success for RaceRocks and how is it different from traditional ways we define success?

QUESTION 4

How can Anita and RaceRocks continue to differentiate themselves from bigger industry and more established companies?